

Morehouse School of Medicine

Assessment Report

Fiscal Year beginning July 1, 2009 and ending June 30, 2014

Strategic Focus Community Value Excellence

Responsible Person Sally Davis

Morehouse School of Medicine
Assessment Report
Fiscal Year beginning July 1, 2009 and ending June 30, 2014

Strategic Focus: Community Value Excellence

Responsible Person: Sally Davis

Program Code: 4CV2

Goal: Growing philanthropy and enhancing community engagement and value recognition.

4.2. Strengthen brand recognition of MSM and MMA, and promote greater public auSnt a publi[a]r l[py,m(nt hee)6r)2(e)(py)7chETee)6f05.5a]so un

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Program Code: 4CV4	Goal: Growing philanthropy and enhancing community engagement and value recognition.
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4.4. Maintain a robust and well coordinated local, state and federal government relations program that ensures appropriate levels of public funding support for continued advancement of academic and patient care programs.

Initiatives/Strategies	Define Goals and Results	Means of Evaluation/Assessment	Current Results	Location/list Source Documents	Improvements/date(s)
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